



DNYANASADHANA, THANE SOCIETY'S

EST. 1980 (Reg. No. MAH/759/THN)

SATISH PRADHAN DNYANASADHANA COLLEGE, THANE
(Arts, Science and Commerce)

Reaccredited by NAAC with B⁺ Grade (CGPA 2.69) Affiliated to University of Mumbai
ISO 21001:2018 Certified

Mcom BUSINESS MANGEMENT

PROJECT LIST 2022-2023

1	/Manisha Tanaji Shelke	A study on impact of training programs on employers performance
2	Parimal Mondal	Study on fraud risk management in small finance banks
3	/Saloni Gandev Kawale	A study of customer satisfaction on moginis cake
4	Shubham Karangutkar	A study on marketing strategies used to determine the scope of opening a shawarma business in thane city
5	Siddhant Rajesh Jadhav	A study on marketing strategies applied by shell India private Ltd with reference to Purna Bhiwandi Petrochemical Retail outlet
6	Rohit Prakash Jadhav	A study on digital marketing strategies of telecommunications industry special reference to Bharti Airtel Ltd in Thane City
7	Shubham Gosavi	A study on comparative analysis between JIO and Airtel
8	/Patresha Peter Dsouza	A study on impact of buying behavior towards Amul Milk
9	Kunal Sharad Gangalto	Fundamentals of exchange traded fund investing
10	Vadiraj B K	Entrepreneurship and its impact on economic growth of India
11	/Harshali Pravin Jadhav	A study of education loans
12	/Vishram Vithoba Dhavan	Time management during COVID
13	/Shreya Shailesh Paranjpe	Study on role of social media in effective marketing and consumer behavior
14	/Roshni Mo Jalaluddin Siddiqui	Awareness in people about corporate internet banking facilities by Axis bank
15	Hardik Prakash Patade	Study on role of social media in effective marketing and consumer behavior
16	/Sharmila Sanjay Mourya	A project on recruitment process of human resources management with the special references to EMC




PRINCIPAL

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